



Experience

SVAH Solutions

Shippack, PA □ 2016 - present

Providing tools, training, strategies and software, SVAH Solutions assists healthcare organizations in managing their supply chain costs

Freelance Designer

Designed logos, graphs, newsletters, brochures, flyers, web ads and slide presentations

Global Product Sourcing, LLC

Hainesport, NJ □ 2009 - 2017

GPS is a national distributor of home improvement and building products

Freelance Designer

Created custom website

Designed logos, product labels, packaging, POP, brochures, catalogs, email newsletters and slide presentations

Photographed planking, paneling and flooring products

Created product room sets by combining product photos with stock photos

PGM Products

Barrington, NJ □ 1999 - 2008

PGM Products manufactured and distributed shelving, wall planking, paneling and decorative tile

Senior Designer

Created custom website

Designed logos, product labels, packaging, POP, brochures, catalogs, banners, posters, product sample books, presentation boards and slide presentations

Photographed planking, paneling, shelving and tile products

Created product room sets by combining product photos with stock photos

McGraw-Hill Companies Book Club Division

Hightstown, NJ □ 1997 - 1999

Graphic Designer

Designed the monthly mailings, book catalogs, magazine ads and new member promotions for computer, technology and science book clubs

Iggybragg Design, Ltd

Pennington, NJ □ 1993 - 1997

Graphic Designer

Designed logos, brochures and greeting cards for financial and pharmaceutical clients

Operations Manager

Responsible for client and vendor contact, accounts payable and receivable, pension and payroll bookkeeping and general office maintenance

College of New Jersey Art Department

Ewing, NJ □ 1986 - 1993

Graphics & Photography Media Technician

Administrated, coordinated and maintained the photography and graphic design labs, hired and supervised student lab technicians, instructed students and faculty in lab procedures and equipment use

Photography Instructor/Photography I

Curriculum included instruction in camera operation, studio lighting techniques, negative developing and darkroom photo printing

Additional Freelance Clients

Midnight Maples Farm, Hancock, NH □ 2021 - present

Logo and product label design

Jacqueline Washington Multimedia Design

Fieldsboro, NJ □ 2019 - present

Website creation

Five Sigma Farm, Sullivan, NH □ 2018

Logo, signage and business card design

Sonja Vaccari Mural Artist

Royalston, MA □ 2017 - present

Website creation, logo and business card design

Aurora Ranch, Royalston, MA □ 2009 - present

Website creation, logo and business card design

Artistry In Tile, Wrightstown, PA □ 2009 - 2010

Logo, brochure, business card and poster design

Applications & Technologies

Adobe Creative Cloud All Apps

Microsoft Word, Excel and PowerPoint

Responsive Web Design, HTML5 and CSS3

Digital and film cameras

Education

University of Maryland, College Park, MD

BA Degree in Fine Arts

College of New Jersey, Ewing, NJ

Graphic Design and Photography courses

Mercer County Community College, West Windsor, NJ

Website Design and Development courses